

SPONSORSHIP

Opportunities



1710 Burnt Boat Drive - Suite 4
Bismarck, ND 58503
Phone: (701) 222-0127 | (406) 787-5380
E-mail: Becker@northernpulse.com

Greetings Potential Sponsor.

The Northern Pulse Growers Association (NPGA) is a nonprofit association representing dry pea, lentil, chickpea, lupin and fava bean growers from Montana and North Dakota. The Northern Pulse Growers Association strives to increase pulse producers' profitability through education, research, domestic and international marketing and government relations.

Each year the NPGA seeks support from businesses involved in the pulse industry and we encourage you to become one of our annual sponsors. We're focused on evolving & improving our events, and we're looking forward to being a major sponsor and a featured commodity (with canola) on the agenda at the **Montana Grain Grower's Convention (Nov. 28-30)** in Great Falls, MT. This event attracts 500+ attendees each year and will be a great opportunity to connect with a large audience. We'll also continue to host our **NPGA Annual Convention** over 1-day (**Jan. 23**) at the Sleep Inn & Suites in Minot, ND. We're hoping these changes continue to allow you to connect with larger audiences while alleviating some travel costs. Be sure to watch our website & social media accounts for more details & complete agendas leading up to these events!

Our annual sponsorships provide a great way to reach pulse producers from across the region. Be sure to view our new sponsorship options enclosed in this packet. Please return the sponsorship contracts via e-mail or mail to the NPGA office no later than [**October 27th**](#) to ensure enough time for promotional advertising.

We are excited to partner with business/organizations like yours as it takes all of us to move the pulse industry forward. If you have any questions, please call the office (701) 222-0128 or e-mail Becker@northernpulse.com.

We look forward to working with you this year!



Erin Becker - Marketing & Communications Specialist
Becker@northernpulse.com

NPGA Sponsored Speakers

Jacob Shapiro

Partner & Director of Geopolitical Analysis



Featured at MGGA Convention
& NPGA Annual Convention

Jacob oversees geopolitical analysis at Cognitive Investments (CI), working with the CI research team to integrate geopolitics into CI's investment strategies. He also authors the "Global Situation Report," a weekly intelligence brief on the world's most important developments. Jacob hosts CI's podcast series, "Cognitive Dissidents," which features interviews with a diverse array of foreign policy, technology, and global business experts. Jacob is a prolific writer and frequent keynote speaker at conferences and events, known for challenging consensus views whilst retaining a healthy sense of irony. Prior to joining CI, Jacob was Director of Analysis at Geopolitical Futures, which he co-founded with famed geopolitical strategist George Friedman.

Dr. Joe Outlaw is a Regents Fellow, Professor and Extension Economist in the Department of Agricultural Economics at Texas A&M University. He also serves as the Director of the Agricultural and Food Policy Center (AFPC) at Texas A&M University. In this role, Dr. Outlaw frequently interacts with members of Congress and key agricultural committee staff, as well as stakeholders, to provide feedback on the likely consequences of agricultural policy changes. His extension education and applied research activities are focused on assessing the impacts of commodity programs, crop insurance, renewable energy, and climate change legislation on U.S. agricultural operations.

Dr. Joe Outlaw

Regents Fellow, Professor
& Extension Economist at Texas A&M



Featured at NPGA Annual Convention

Full list of speakers coming soon!
Stay Tuned!

Sponsorship Packages

Barn Raiser | \$3,000

Includes ALL items listed below

- Company logo featured in “thank you” banner on NPGA Website.
- Full page “Sponsor Spotlight” article in NPGA Newsletter OR social media.
- Company name & logo printed in NPGA Convention program.
- Pre-Convention “Thank You” shout out on NPGA Facebook & Instagram.
- 4 company attendees admitted to NPGA Annual Convention.
- 4 grower/customer passes to be used at NPGA Annual Convention.
- **Guaranteed** booth at NPGA Annual Convention.
- (NEW!) Recognition during upcoming NCI/NPGA webinar series

Harvester | \$2,000

Includes ALL items listed below

- 1/2 page “Sponsor Spotlight” article in NPGA Newsletter OR social media.
- Company name & logo printed in NPGA Convention program.
- Pre-Convention “Thank You” shout out on NPGA Facebook & Instagram.
- 3 company attendees admitted to NPGA Annual Convention.
- 3 grower/customer passes to be used at NPGA Annual Convention.
- Reserved booth at NPGA Annual Convention (*limited...first come first serve*)
- (NEW!) Recognition during upcoming NCI/NPGA webinar series

Cultivator | \$1,000

Includes ALL items listed below

- Company name & logo printed in NPGA Convention program.
- Pre-Convention “Thank You” shout out on NPGA Facebook & Instagram.
- 2 company attendees admitted to NPGA Annual Convention.
- 2 grower/customer passes to be used at NPGA Annual Convention.
- Reserved booth at NPGA Annual Convention (*limited...first come first serve*)
- (NEW!) Recognition during upcoming NCI/NPGA webinar series

Seed Sower | \$500

Includes ALL items listed below

- Company name printed in NPGA Convention program.
- Pre-Convention “Thank You” shout out on NPGA Facebook & Instagram.
- 1 company attendees admitted to NPGA Annual Convention.
- 1 grower/customer passes to be used at NPGA Annual Convention.
- Reserved booth at NPGA Annual Convention (*limited...first come first serve*)

2023-2024 Sponsor Contract

SPONSORSHIP DEADLINE: October 27

Sponsor Business Name: _____

Contact Person Name: _____

Email: _____

Phone Number: _____

Select Sponsorship Package:

- ☐ Barn Raiser (\$3,000) ☐ Harvester (\$2,000) ☐ Cultivator (\$1,000) ☐ Seed Sower (\$500)
- ☐ We are unable to commit to any of the above, but still want to support the NPGA.
Our donation is _____ (your contribution will be recognized during our annual convention)

Optional:

- ☐ I would like to sponsor a door prize to be given away during the NPGA Annual Convention

Exhibitor/Booth Information

- ☐ YES, we request a booth at the **NPGA Annual Convention** (Jan. 23, 2024)
**NOTE - All booths will receive one 8' standard covered & skirted table. Any banners, frames, or hanging materials must be provided by the exhibitor.*
***Preference will be given to Barn Raiser Sponsors - then first come first serve.*
Limited to 30 booths
- ☐ NO, we will not need a booth at the NPGA Annual Convention (Jan. 23, 2024)

NOTE - those interested in exhibiting at the MGGGA Convention must register directly and pay the fees set by the Montana Grain Growers Association.

To register, visit their website: www.mgga.org

2023-2024 Sponsor Contract

SPONSORSHIP DEADLINE: October 27

2023 NPGA Membership

- ☐ Yes, I would like to pay our **2024 NPGA Industry Membership** (\$125)
- ☐ Please reach out to me later this fall for 2024 NPGA Membership Payment

Payment Method:

- ☐ Check (enclosed) ☐ Please Invoice
- ☐ Credit Card *(we do not accept American Express at this time)*
circle one: **VISA MasterCard Discover**

Name as it appears on card _____

Amount to be charged: _____

Card Number _____

CVV _____ Billing Zip Code _____ Exp. Date _____

Contact e-mail for receipt _____

Terms & Agreement

No partial payment. No refunds. Regarding the NPGA Trade Show, the NPGA reserves the right to decline exhibit space or sponsorship opportunities to companies/organizations who are not in compliance with Montana or North Dakota laws. Trade Show booth placement will be determined by the NPGA staff with priority given to Barn Raiser sponsors, then first come first serve. Sponsorship benefits are subject to change and NPGA reserves the right to make changes/improvements as necessary. The terms of this agreement are good through September 30, 2024. We accept and agree to the terms stated above.

Authorized Representative of Sponsoring Organization

Date

Sponsorship contracts can be mailed to: **1710 Burnt Boat Drive - Suite 4 | Bismarck, ND 58503**
AND/OR e-mailed to **Becker@northernpulse.com**