

# SPONSORSHIP

## *Opportunities*

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Northern  
**Pulse Growers**  
Association

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## Greetings Potential Sponsor,

The Northern Pulse Growers Association (NPGA) is a nonprofit association representing dry pea, lentil, chickpea, lupin and fava bean growers from Montana and North Dakota. The Northern Pulse Growers Association strives to increase pulse producers profitability through education, research, domestic and international marketing and government relations.

Each year the NPGA seeks support from businesses involved in the pulse industry and we encourage you to become one of our annual sponsors. We're shaking things up in 2023 and will be a major sponsor and a featured commodity with canola on the agenda at the **Montana Grain Grower's Convention (Nov. 29-Dec. 1)** in Great Falls, MT. This convention attracts 500+ attendees each year and will be a great opportunity to connect with a large audience. NPGA along with the PNW Canola Growers will host a **"Meet & Greet" on Nov. 28th featuring Shaun Haney from "RealAgriculture" & host of "RealAg Radio"**. We HIGHLY encourage our industry members to attend this event as it will focus heavily on pulses & canola. We've also decided to host our **NPGA Annual Convention** over 1-day (**Jan. 24th**) at the Sleep Inn & Suites in Minot, ND. We're hoping these changes will allow you to connect with larger audiences while alleviating some travel costs. Be sure to watch our website & social media accounts for more details & complete agendas leading up to these events!

That being said, we're rolling out some **NEW** sponsor benefits including:

- Company recognition at our "Meet & Greet" on Nov. 28th in Montana.
- Company recognition on convention phone app.
- Company name & information listed on NPGA's DIGITAL Industry Directory.
- Sponsor spotlight articles in NPGA Newsletter or on social media.

Our annual sponsorships provide a great way to reach pulse producers from across the region. Be sure to view our new sponsorship options enclosed in this packet. Please return the sponsorship contracts via e-mail or mail to the NPGA office no later than **October 28th** to ensure enough time for convention and promotional advertising.

We are excited to partner with business/organizations like yours as it takes all of us to move the pulse industry forward. If you have any questions, please call the office (701) 222-0128 or e-mail [Becker@northernpulse.com](mailto:Becker@northernpulse.com).

We look forward to working with you this year!



**Erin Becker – Marketing & Communications Specialist**  
**[Becker@northernpulse.com](mailto:Becker@northernpulse.com)**

*Notice—To sponsor or exhibit at NPGA events, companies must be in compliance with all North Dakota & Montana laws.*

# NPGA Sponsored Speakers

## Jacob Shapiro

Partner & Director of Geopolitical Analysis



Featured at MGGA Convention  
& NPGA Annual Convention

Jacob oversees geopolitical analysis at Cognitive Investments (CI), working with the CI research team to integrate geopolitics into CI's investment strategies. He also authors the "Global Situation Report," a weekly intelligence brief on the world's most important developments. Jacob hosts CI's podcast series, "Cognitive Dissidents," which features interviews with a diverse array of foreign policy, technology, and global business experts. Jacob is a prolific writer and frequent keynote speaker at conferences and events, known for challenging consensus views whilst retaining a healthy sense of irony. Prior to joining CI, Jacob was Director of Analysis at Geopolitical Futures, which he co-founded with famed geopolitical strategist George Friedman.

## Dr. Joe Outlaw

Regents Fellow, Professor  
& Extension Economist at Texas A&M



Featured at NPGA Annual Convention

Dr. Joe Outlaw is a Regents Fellow, Professor and Extension Economist in the Department of Agricultural Economics at Texas A&M University. He also serves as the Director of the Agricultural and Food Policy Center (AFPC) at Texas A&M University. In this role, Dr. Outlaw frequently interacts with members of Congress and key agricultural committee staff, as well as stakeholders, to provide feedback on the likely consequences of agricultural policy changes. His extension education and applied research activities are focused on assessing the impacts of commodity programs, crop insurance, renewable energy, and climate change legislation on U.S. agricultural operations.

## Shaun Haney

Founder of RealAgriculture  
& host of RealAg Radio on Sirius XM



Featured at NPGA Meet & Greet  
& NPGA Annual Convention

Founder of RealAgriculture, Shaun Haney manages one of the leading industry ag media companies for Canadian farmers and ranchers. RealAgriculture provides the latest in ag-policy, agronomics, current events and farm show features. Shaun is also the host of RealAg Radio which is broadcast across North America on Rural Radio Channel 147 on SiriusXM daily at 4:30 PM Eastern. You can follow him on Twitter at @shaunhaney or @realagriculture

Full list of Speakers Coming Soon!  
Stay Tuned!

# Sponsorship Packages

**Barn Raiser | \$3,000**

**Includes ALL items listed below**

- Logo Featured in “thank you” banner on home page all year
- Full Page “Sponsor Spotlight” article in NPGA Newsletter OR social media.
- Company profile included on NPGA online searchable industry directory
- Company name & logo printed as NPGA sponsor in programs & on phone app at both events
- Included on radio flights with Northern Ag Network, Western Ag Network & Red River Farm Network

## **Recognition before, during and after MT Grain Growers Convention**

***(Nov. 29-Dec. 1 in Great Falls, MT)***

- Pre-event “Thank you” shout-out on NPGA Facebook & Instagram
- Recognized as “hosts” of the Meet & Greet featuring Shaun Haney along with the NPGA & PNW Canola on Nov. 28.
- Sponsor of swag bags at the NPGA/PNW Canola Meet & Greet (for first 30 in the door)
- Submit a 1-2 minute pre-recorded spotlight video to be played during the Pre-event social (*optional*)
- 2 company attendees admitted to MT Grain Growers Convention (\$200+ value/ticket!)
- Recognition during Pulse & Canola “Shop Talk” session on Thursday (Dec. 1) from 10am-noon – *participation highly encouraged!*

## **Recognition before, during and after NPGA Annual Convention**

***(Jan. 24 in Minot, ND)***

- Pre-event “Thank you” shout-out on NPGA Facebook & Instagram
- Submit a 1-2 minute pre-recorded spotlight video to be played at the NPGA Annual convention (*optional*)
- 4 company attendees admitted to NPGA Annual Convention (\$200 value)
- 4 grower passes to be used at NPGA Annual Convention (\$200 value)
- Sponsor of swag bag with NPGA (first 30 producers to register)
- **Reserved** booth in Trade Show Area at NPGA Convention (\$500 value)

# Harvester | \$2,000

Includes ALL items listed below

- 1/2 page "Sponsor Spotlight" article in NPGA Newsletter OR social media
- Company profile included on NPGA online searchable industry directory
- Company name & logo printed as NPGA sponsor in program & on phone app at both events

## **Recognition before, during and after MT Grain Growers Convention**

***(Nov. 29-Dec. 1 in Great Falls, MT)***

- Pre-event "Thank you" shout-out on NPGA Facebook & Instagram
- Food sponsor recognition during the NPGA & PNW Canola Association social (Nov. 28)
- 2 company attendees admitted to MT Grain Growers Convention (\$200+ value/ticket!)
- Recognition during Pulse & Canola "Shop Talk" session on Thursday (Dec. 1) from 10am-noon - *participation highly encouraged!*

## **Recognition before, during and after NPGA Annual Convention**

***(Jan. 24 in Minot, ND)***

- Pre-event "Thank you" shout-out on NPGA Facebook & Instagram
- 3 company attendees admitted to NPGA Annual Convention (\$150 value)
- 3 grower passes to be used at NPGA Annual Convention (\$150 value)
- Booth in Trade Show Area at NPGA Convention **(Limited to 30 booths)** (\$500 value)



## Cultivator | \$1,000

Includes ALL items listed below

- 1/4 page "Sponsor Spotlight" article in NPGA Newsletter OR social media.
- Company profile included on NPGA online searchable industry directory
- Company name & logo printed as NPGA sponsor in program & on phone app at both events

### **Recognition before, during and after MT Grain Growers Convention (Nov. 29-Dec. 1 in Great Falls, MT)**

- Pre-event "Thank you" shout-out on NPGA Facebook & Instagram
- 1 company attendees admitted to MT Grain Growers Convention (\$200+ value/ticket!)
- Recognition during Pulse & Canola "Shop Talk" session on Thursday (Dec. 1) from 10am-noon - *participation highly encouraged!*

### **Recognition before, during and after NPGA Annual Convention (Jan. 24 in Minot, ND)**

- Pre-event "Thank you" shout-out on NPGA Facebook & Instagram
- 2 company attendees admitted to NPGA Annual Convention (\$100 value)
- 2 grower passes to be used at NPGA Annual Convention (\$100 value)
- Reserved Booth in Trade Show Area at NPGA Convention (**Limited to 30 booths**) (\$500 value)

## Seed Sower | \$500

Includes ALL items listed below

- All Seed Sower sponsors will be listed in 1 issue of the NPGA newsletter
- Company profile included on NPGA online searchable industry directory
- Company name printed as NPGA sponsor in program & on phone app at both events

### **Recognition before, during and after MT Grain Growers Convention (Nov. 29-Dec. 1 in Great Falls, MT)**

- Pre-event "Thank you" shout-out on NPGA Facebook & Instagram
- 1 company attendees admitted to MT Grain Growers Convention (\$200 value/ticket!)
- Recognition during Pulse & Canola "Shop Talk" session on Thursday (Dec. 1) from 10am-noon - *participation highly encouraged!*

### **Recognition before, during and after NPGA Annual Convention (Jan. 24 in Minot, ND)**

- Pre-event "Thank you" shout-out on NPGA Facebook & Instagram
- 1 company attendees admitted to NPGA Annual Convention (\$50 value)
- 1 grower pass to be used at NPGA Annual Convention (\$50 value)
- Reserved Booth in Trade Show Area at NPGA Convention (**Limited to 30 booths**)





# 2022-2023 Event Sponsor Contract

**SPONSORSHIP DEADLINE: October 28**

**Sponsor Business Name:** \_\_\_\_\_

**Contact Person Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Select Sponsorship Package:**

- ☐ Barn Raiser (\$3,000)      ☐ Harvester (\$2,000)      ☐ Cultivator (\$1,000)      ☐ Seed Sower (\$500)
- ☐ We are unable to commit to any of the above, but still want to support the NPGA.  
Our donation is \_\_\_\_\_ (your contribution will be recognized during our annual convention)

**Event(s) Company Will Be Attending:**

- ☐ MGGGA Convention - Great Falls, MT  
Nov. 29 - Dec. 1      ☐ NPGA Annual Convention - Minot, ND  
Jan. 24

*NOTE - NPGA will follow up with the contact person listed above to confirm attendee(s) for the events you select*

**Exhibitor/Booth Information**

- ☐ YES, we request a booth at the NPGA Annual Convention (Jan. 24)  
*Preference will be given to Barn Raiser Sponsors - then first come first serve.  
Limited to 30 booths*
- ☐ NO, we will not need a booth at the NPGA Annual Convention (Jan. 24)

*NOTE - those interested in exhibiting at the MGGGA Convention must register directly and pay the fees set by the Montana Grain Growers Association.*

**To register, visit their website: [www.mggga.org](http://www.mggga.org)**

# 2022-2023 Event Sponsor Contract

**SPONSORSHIP DEADLINE: October 28**

## 2023 NPGA Membership

- ☐ Yes, I would like to pay our **2023 NPGA Industry Membership (\$125)**
- ☐ Please reach out to me later this fall for 2023 NPGA Membership Payment

## Payment Method:

- ☐ Check (enclosed)    ☐ Please Invoice
- ☐ Credit Card *(we do not accept American Express at this time)*  
circle one: **VISA    MasterCard    Discover**

Name as it appears on card \_\_\_\_\_

Amount to be charged: \_\_\_\_\_

Card Number \_\_\_\_\_

CVV \_\_\_\_\_ Billing Zip Code \_\_\_\_\_ Exp. Date \_\_\_\_\_

Contact e-mail for receipt \_\_\_\_\_

## Terms & Agreement

No partial payment. No refunds. Regarding the NPGA Trade Show, the NPGA reserves the right to decline exhibit space or sponsorship opportunities to companies/organizations who are not in compliance with Montana or North Dakota laws. Trade Show booth placement will be determined by the NPGA staff with priority given to Barn Raiser sponsors, then first come first serve. Sponsorship benefits are subject to change and NPGA reserves the right to make changes/improvements as necessary. The terms of this agreement are good through September 30, 2023. We accept and agree to the terms stated above.

\_\_\_\_\_  
Authorized Representative of Sponsoring Organization

\_\_\_\_\_  
Date

Sponsorship contracts can be mailed to: **1710 Burnt Boat Drive - Suite 4 | Bismarck, ND 58503**  
AND/OR e-mailed to **Becker@northernpulse.com**