

SPONSORSHIP

Opportunities



Northern
Pulse Growers
Association

1710 Burnt Boat Drive - Suite 4
Bismarck, ND 58503
Phone: (701) 222-0127 | (406) 787-5380
E-mail: berndt@northernpulse.com

Greetings Potential Sponsor,

The Northern Pulse Growers Association (NPGA) is a nonprofit association representing dry pea, lentil, chickpea, lupin and fava bean growers from Montana and North Dakota. The Northern Pulse Growers Association strives to increase pulse producers' profitability through education, research, domestic and international marketing and government relations.

Each year the NPGA seeks support from businesses involved in the pulse industry and encourage you to become one of our annual sponsors. As in prior years, we are looking forward to being a major sponsor and a featured commodity (with canola) on the agenda at the **Montana Grain Grower's Convention (Dec. 3-5)** in Great Falls, MT. This event attracts 500+ attendees each year and is a great opportunity to connect with a large audience. We will host our **NPGA Annual Convention** over 1-day (**Jan. 28**) at the Sleep Inn & Suites in Minot, ND. We are excited to announce that the keynote speaker for the event will be Mike Pearson, host of "This Week in Agribusiness." We hope these events allow you to connect with larger audiences while alleviating some travel costs. Be sure to watch our website & social media accounts for more details & complete agendas leading up to these events!

Our annual sponsorships provide a great way to reach pulse producers from across the region. Be sure to view our sponsorship options enclosed in this packet. Please return the sponsorship contracts via e-mail or mail to the NPGA office no later than **November 4** to ensure enough time for promotional advertising.

We are excited to partner with business/organizations like yours as it takes all of us to move the pulse industry forward. If you have any questions, please call the office (701) 222-0128 or e-mail Berndt@northernpulse.com.

We look forward to working with you this year!



Shannon Berndt - Executive Director
Berndt@northernpulse.com

NPGA Convention 25'

Keynote Speaker



Mike Pearson

Host of "This Week in Agribusiness" RFD-TV

Mike Pearson has previously hosted "Market to Market" on Public Television, the Ag News Daily podcast, and currently, viewers can find him behind the anchor desk as the host of "This Week in Agribusiness" on RFD-TV.

What's Driving Agriculture now?

Mike interviews over 1000 professionals in the ag industry each year. These folks range from experts on the volatile commodity markets to Washington DC politicians, and trade experts from around the world. In this talk, Mike will synthesize what he's learned from these professionals and helps the audience understand what might be ahead in the markets, ag policy, and in trade.

NPGA Convention 25' will cover the latest in **farm policy, international trade** and **innovative research**. Don't miss the chance to network with producers, industry and researchers from across the U.S. and Canada! Stay tuned for a full list of speakers!

Sponsorship Packages

Barn Raiser | \$3,000

Includes ALL items listed below

- Company logo featured in "thank you" banner on NPGA Website.
- Full page "Sponsor Spotlight" article in NPGA Newsletter OR social media.
- Company name & logo printed in NPGA Convention program.
- Pre-Convention "Thank You" shout out on NPGA Facebook & Instagram.
- 4 company attendees admitted to NPGA Annual Convention.
- 4 grower/customer passes to be used at NPGA Annual Convention.
- **Guaranteed** booth at NPGA Annual Convention.
- Recognition during upcoming season NCI/NPGA webinar series "Pulse Potential"

Harvester | \$2,000

Includes ALL items listed below

- Company name & logo printed in NPGA Convention program.
- Pre-Convention "Thank You" shout out on NPGA Facebook & Instagram.
- 3 company attendees admitted to NPGA Annual Convention.
- 3 grower/customer passes to be used at NPGA Annual Convention.
- Reserved booth at NPGA Annual Convention (*limited...first come first serve*)
- Recognition during upcoming season NCI/NPGA webinar series "Pulse Potential"

Cultivator | \$1,000

Includes ALL items listed below

- Company name & logo printed in NPGA Convention program.
- Pre-Convention "Thank You" shout out on NPGA Facebook & Instagram.
- 2 company attendees admitted to NPGA Annual Convention.
- 2 grower/customer passes to be used at NPGA Annual Convention.
- Reserved booth at NPGA Annual Convention (*limited...first come first serve*)
- Recognition during upcoming season NCI/NPGA webinar series "Pulse Potential"

Seed Sower | \$500

Includes ALL items listed below

- Company name printed in NPGA Convention program.
- Pre-Convention "Thank You" shout out on NPGA Facebook & Instagram.
- 1 company attendees admitted to NPGA Annual Convention.
- 1 grower/customer passes to be used at NPGA Annual Convention.
- Reserved booth at NPGA Annual Convention (*limited...first come first serve*)

2024-2025 Sponsor Contract

SPONSORSHIP DEADLINE: November 4

Sponsor Business Name: _____

Contact Person Name: _____

Email: _____

Phone Number: _____

Select Sponsorship Package:

☐

Barn Raiser
(\$3,000)

☐

Harvester
(\$2,000)

☐

Cultivator
(\$1,000)

☐

Seed Sower
(\$500)

☐

We are unable to commit to any of the above, but still want to support the NPGA.
Our donation is _____ (your contribution will be recognized during our annual convention)

Optional:

☐

I would like to sponsor a door prize to be given away during the NPGA Annual Convention

Exhibitor/Booth Information

☐

YES, we request a booth at the **NPGA Annual Convention** (Jan. 28, 2025)

**NOTE - All booths will receive one 8' standard covered & skirted table. Any banners, frames, or hanging materials must be provided by the exhibitor.*

***Preference will be given to Barn Raiser Sponsors - then first come first serve.
Limited to 30 booths*

☐

NO, we will not need a booth at the NPGA Annual Convention (Jan. 28, 2025)

NOTE - those interested in exhibiting at the MGGGA Convention must register directly and pay the fees set by the Montana Grain Growers Association.

To register, visit their website: www.mgga.org

2024-2024 Sponsor Contract

SPONSORSHIP DEADLINE: November 4

2025 NPGA Membership

Please note, the \$125 membership is included in all sponsorship levels. If your company is not a sponsor, you can pay the annual membership fee as indicated below.

☐ Yes, I would like to pay our **2025 NPGA Industry Membership (\$125)**

Payment Method:

☐ Check (enclosed) ☐ Please Invoice

☐ Credit Card *(we do not accept American Express at this time)*
circle one: **VISA MasterCard Discover**

Name as it appears on card _____

Amount to be charged: _____

Card Number _____

CVV _____ Billing Zip Code _____ Exp. Date _____

Contact e-mail for receipt _____

Terms & Agreement

No partial payment. No refunds. Regarding the NPGA Trade Show, the NPGA reserves the right to decline exhibit space or sponsorship opportunities to companies/organizations who are not in compliance with Montana or North Dakota laws. Trade Show booth placement will be determined by the NPGA staff with priority given to Barn Raiser sponsors, then first come first serve. Sponsorship benefits are subject to change and NPGA reserves the right to make changes/improvements as necessary. The terms of this agreement are good through September 30, 2025. We accept and agree to the terms stated above.

Authorized Representative of Sponsoring Organization

Date

Sponsorship contracts can be mailed to: **1710 Burnt Boat Drive - Suite 4 | Bismarck, ND 58503**
AND/OR e-mailed to **Berndt@northernpulse.com**